



FOR SOCIAL MEDIA PARTNERS

The Meet My Business Content Package

A month of client content from a single recording session, produced by us, deployed by you.

You know the hardest part of the job: feeding the content machine. This solves the supply problem at the source. It is **not** a podcast guest spot. It is a full marketing content package built around a professionally produced video interview with your client. We produce the anchor asset and the full set of collateral; you schedule, slice and deploy it across the channels you already manage.

WHAT YOU RECEIVE PER CLIENT

- ✓ **Professionally produced video episode**
A 30-minute episode published on YouTube and every podcast app, the anchor asset
- ✓ **4 short-form reels in total**
Vertical clips built for Instagram, TikTok, YouTube Shorts & Facebook
- ✓ **Quote graphic**
A standout line, designed as a branded image
- ✓ **Social media pack of 4**
Ready-to-post content for the feed
- ✓ **Long-form article**
A written feature drawn from the conversation
- ✓ **LinkedIn article**
Formatted for professional reach and thought leadership
- ✓ **Press release**
Announcement-ready, in standard media format
- ✓ **Yours to re-market, not post once**
Keep sharing the episode and clips for months. The same session works again and again

One recording, re-marketed again and again. That's where the value compounds.

HOW WE RECORD

Wherever your client is: in-studio at a professional podcast studio in Randburg, or remotely via **Riverside.fm**, with Hendrik hosting from the studio.

WHY IT WORKS FOR YOU

One session fills weeks of a content calendar, and it's yours to re-market for months, not post once. The same episode keeps feeding the channels you manage.

PARTNER REWARD

For every **5 client packages** you bring us, you receive a **free episode of your own**: the professionally produced interview, on us, to use in your business however you like.

R3,950

ONE SESSION · ALL INCLUDED

WHAT TO DO

Bring me a client who needs more content. We'll get them in the chair.