



BAIRD MEDIA



SERVICES



[HTTPS://BAIRD.MEDIA](https://BAIRD.MEDIA)



SERVICES

Pod Packages

Meet My Business

BASIC **\$99**

Zoom interview, audio podcast, audio file, graphics, listing on website.

PROFESSIONAL **\$149**

Zoom interview, audio podcast, audio file, snippets, graphics, transcription, listing on website.

ENTERPRISE **\$499**

Zoom interview, audio podcast, audio file, snippets, video, graphics, transcription, blog article, listing on website.

Editing

SOUND EDITING **\$59**

Per 30 min of audio

VIDEO EDITING **\$59**

Per 10 min of video

Pod Packages

Build Your Brand

MONTHLY PACKAGE **\$599**

12 x 40 min episodes. Includes consultation, guest coordination, audio editing, Q&A feedback, audio/video snippets, show notes, blog articles, social media posts, graphics, transcription, publishing (excl. hosting). Monthly fee \$599.

TWICE MONTHLY PACKAGE **\$ 999**

24 x 40 min episodes. Includes consultation, guest coordination, audio editing, Q&A feedback, audio/video snippets, show notes, blog articles, social media posts, graphics, transcription, publishing (excl. hosting). Monthly fee \$999.

WEEKLY PACKAGE **\$ 1,999**

52 x 40 min episodes. Includes consultation, guest coordination, audio editing, Q&A feedback, audio/video snippets, show notes, blog articles, social media posts, graphics, transcription, publishing (excl. hosting). Monthly fee \$ 1,999.

BUSINESS@BAIRD.MEDIA





SERVICES

General Writing

BLOG ARTICLE	\$0.30
Per word	
WEBSITE CONTENT	\$0.20
Per word	
MAGAZINE	\$0.35
Per word	
PRESS RELEASE	\$0.20
Per word	

Specialities

RECORDING AUDIO	\$99
Remote recording or in-studio at Protea Ranch (per hour)	
RECORDING VIDEO	\$299
Video shoot (excludes S&T if outside Gauteng) (per 4 hr session)	
VOICE OVER	\$159
Professional voice overs (per hour)	

Ghostwriting

MINI-FORM	\$0.35
5k - 10k words + editing (per word)	
SHORT-FORM	\$0.33
15k to 35k words + editing (per word)	
MEDIUM-FORM	\$0.30
40k to 55k words + editing (per word)	
LONG-FORM	\$0.25
60k to 75k words + editing (per word)	

Scripts

RADIO ADVERT	\$99
Script for 30 sec radio advert	
TV ADVERT	\$135
Script for 20 sec TV advert	
CORPORATE AV	\$99
Per 15 min	

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SERVICES

Web Design

WEBSITE 1: 1-2 PAGES **\$399**

WordPress site with Home and About pages

WEBSITE 2: 3-6 PAGES **\$599**

WordPress site with up to 14 hours design time

WEBSITE 3: 7-10 PAGES **\$999**

WordPress site with up to 23 hours design time

WEBSITE 4: 11-15 PAGES **\$1,399**

WordPress site with up to 34 hours design time

WEBSITE 5: 16-20 PAGES **\$1,899**

WordPress site with up to 46 hours design time

WEBSITE EXTRA PAGE **\$119**

2 X A4 Word doc, Calibri 10pt, 1.5 spacing

E-COMMERCE SETUP **\$349**

Full setup on WordPress Template

E-COMMERCE PRODUCT **\$9**

Per product setup

Books

**PURPOSEFULLY
REPURPOSED FOR
PROFIT**

E-book available on baird.media/book **\$9.99**

HARD COPY **\$ 19.99**

Available on Amazon.com

Ask Us

ANYTHING ELSE?

Do you need something else and do not see it listed here? Feel free to contact us and state your needs. We will gladly speak with you and find a way to help you, either by finding a way that is practical or by connecting you with the correct person. We have a wide network to which we refer regularly, so no matter what you need, we probably have a way to help you.

Email us at business@baird.media

Call Hendrik on 072-629-4990

Call Ethan on 083-424-8018

BUSINESS@BAIRD.MEDIA

